

## Friends of Build Our Ballpark 2011 Membership Form

Name: \_\_\_\_\_

Street/P.O. Box: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

T-Shirt Size (for Home Run Members):    S     M     L     XL     XXL

Make checks payable to: Build Our Ballpark • P.O. Box 627 • Waterloo, IA 50704

**For more information about Build Our Ballpark, please visit our website at  
[www.BuildOurBallpark.org](http://www.BuildOurBallpark.org)**

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**“Hellman Field has helped out our neighborhood quite a bit. It gives the kids in the neighborhood a quality place to play and more opportunities to participate in positive, character-building activities.”**

**—Charles Myles**  
President, UNITY Neighborhood Association

**“Supporting Build Our Ballpark is a great way for us to touch children’s lives in the Cedar Valley. They showed us a definite need in the community, and we are happy to help them fill it.”**

**—Meg Brady**  
President, Crossroads Rotary Club

**“Hellman Field brings people from around the community to common ground that has seldom occurred before! The impact has been very positive for Cunningham School, the surrounding neighborhood, and the community as a whole, and should remain a ‘positive’ for years to come!”**

**—Lynn Neill**  
Family Support Worker  
Dr. Walter Cunningham School for Excellence

**“It’s (Build Our Ballpark) just what our department needed. It’s not often that people come to us and offer to help at this level. We’re overjoyed and very appreciative.”**

**—Mark Gallagher**  
Sports Manager  
Waterloo Leisure Services Department

# Help us build a dream

for the kids of the Cedar Valley.

Become a  
**Friends of Build Our Ballpark**  
member and get a SuperFan gift pack!





# What do you get with your membership?

Here's your chance to help hundreds of boys and girls in the Cedar Valley play baseball and softball – and your chance to receive an awesome all-star gift pack!!

## What is Build Our Ballpark?

Created in 2008, Build Our Ballpark is a nonprofit organization committed to providing assistance and rallying the support needed to build new ballparks, or improve existing ballparks, to ensure kids have a quality place to play baseball and softball. By promoting teamwork, strengthening character, building pride and teaching life skills, Build Our Ballpark is rebuilding passion in America's pastime. The organization was started by Bob Hellman Sr., the founder and Chairman of the Board at Hellman, a marketing and advertising agency in Waterloo, Iowa. An avid baseball enthusiast, Hellman used a teamwork approach to give back to his favorite game by helping build a showcase ballpark – Hellman Field – in East Waterloo. From that teamwork, Build Our Ballpark was born.

## Why should you become a Friends of Build Our Ballpark member?

This is an outstanding opportunity for you to help out with a small gift that can make a BIG impact on the lives of area kids. Your membership will help Build Our Ballpark build new ballparks and/or improve existing ballparks in the Cedar Valley. To become a member, fill out the attached form and mail it with your check to P.O. Box 627, Waterloo, IA 50704. Being a 501(c)3 nonprofit organization, your membership is tax deductible!

How do you sign up? It's easy. Just complete the form on the back and mail it, along with your donation, to:

**Friends of Build Our Ballpark**  
P.O. Box 627 • Waterloo, IA 50704



**1st Base Membership – \$25**  
Official Build Our Ballpark newsletter & window cling

**2nd Base Membership – \$50**  
Official Build Our Ballpark newsletter, window cling & water bottle

**3rd Base Membership – \$100**  
Official Build Our Ballpark newsletter, window cling, water bottle & baseball cap

**Home Run Membership – \$250**  
Official Build Our Ballpark newsletter, window cling, water bottle, baseball cap & T-shirt

## We've only just begun. Build Our Ballpark Milestones

**2008** – Hellman and his family donate \$90,000 gift toward development of Hellman Field.

**2008** – Bob Hellman establishes Build Our Ballpark.

**July 2008** – Opening Day at Hellman Field hosts Optimist League All-Star Game.

**March 2009** – Build Our Ballpark announces inaugural Board of Directors.

**March 2009** – Build Our Ballpark teams up with City of Waterloo to renovate Tibbitts Complex.

**April 2009** – Hellman Field becomes home of Hellman Field After-School League.

**May 19, 2009** – Governor Culver and Waterloo Mayor Hurley formally declare Youth Baseball and Softball Day in Iowa. State/City Proclamation is read under the new lights at Hellman Field.

**May 27, 2009** – The Black Hawk County Gaming Association awards \$80,000 grant to Tibbitts Complex renovation.

**August 2009** – Tibbitts Complex receives \$15,000 grant from Kellogg's Plant-A-Seed Promotion.



**April 2010** – The Black Hawk County Gaming Association awards \$50,000 grant to Danes Complex renovation.

**August 2010** – TEAM B.O.B., led by Robert Hellman III, rides in RAGBRAI and raises over \$100,000 for Build Our Ballpark through pledges and donations.

**August 2010** – The CBE Group, headquartered in Waterloo, donates \$3,756 to Build Our Ballpark.

**October 2010** – Waterloo Optimist Club donates \$10,000 for Danes Field renovation.

**Spring 2011** – Danes Complex renovations begin with two of three fields to be rebuilt with the third field to have lights, electronic scoreboard and increased seating capacity. The fields will take on the look of Yankee Stadium with the famous ballpark facade.

**The Future** – Depends on the generous support of people like you to make dreams come true for thousands of kids in the Cedar Valley.